CITY OF CEDAR PARK
SPECIAL CALLED CITY COUNCIL MEETING - CITY COUNCIL RETREAT
FRIDAY, JUNE 15, 2012 AT 12:00 P.M.
Cedar Park City Hall Campus – Building Three, Multi-Purpose Room
450 Cypress Creek Road, Cedar Park, TX 78613

Mayor Matt Powell
Stephen Thomas, Council Place One
Mitch Fuller, Council Place Two
Scott Mitchell, Council Place Three
Mayor Pro Tem Tony Dale
Lowell Moore, Council Place Four
Don Tracy, Councilmember Place Six
Brenda Eivens, City Manager

AGENDA

A. **CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.**
B. Pledges of Allegiance.
C. Mayor and Council Opening Comments.
D. Discussion Only: Review, Evaluate, Update, Modify, Expand And Add To:
   1. Communications Expectations.
   2. Existing And Future Vision For The City Of Cedar Park.
   3. Goals and Priorities of 2011-2012 Strategic Map With Additions In *Italics:*

      i. Goal 1: Strategic Prioritization Including: Communications, Fiscal Management, Operational and Meeting Efficiency, *Utility Services,* Organizational Development And City Core Values, Regional Planning And Participation, *Emergency Management Preparedness,* And Annexation Analysis.

      ii. Goal 2: Economic Development Including The Following And Related Issues: *Opportunities and Challenges,* Recruitment Of Primary Job Employers, Business Incubator, Higher Education Partnerships, And 4A And 4B Strategic Maps.

      iii. Goal 3: Redevelopment/Enhancement Including The Following And Related Issues: City Hall Complex, Residential Thoroughfare Beautification,

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Bell Boulevard Beautification, Sign Standards, Entry Signs, *Drainage Utility Fund,* Public Arts Board Strategic Plan, And City Ordinances.

iv. Goal 4: Diversified Tax Base/Balanced Land Use Including The Following And Related Issues: Future Land Use Map, *Defining Commercial, Comprehensive Plan Update, Multi-Family Guidelines,* Development Reserve Zoning Districts, And Planning And Development Best Practices.

v. Goal 5: Entertainment/Destination/Culture Including The Following And Related Issues: Tourism, Water Park Project, Science Based Destination, Neighborhood Parks, Trail Improvements And Connectivity, Sports And Entertainment Opportunities, And Cedar Park Center Tourism.

vii. Goal 6: Facilities Including The Following And Related Issues: Vacant City Properties, Building Five And Six At City Hall Complex, Police Department Phase II Timeline, Energy And Efficiency Technologies, And Parks Maintenance Facility.

viii. Goal 7: Public Transportation/Mobility Including The Following And Related Issues: Road And Transportation Projects, *TXDOT Signal Maintenance,* Multi-Modal Opportunities, And Roadway Plan.

4. Fiscal Year 2011/2012 Budget And Capital Improvement Projects.
5. Fiscal Year 2012/2013 Budget, Tax Valuations And Capital Improvement Projects.
6. Volunteer Programs Including Boards and Commissions
7. Council Interaction and Participation With:
   i) City Staff.
   ii) Boards and Commissions.
   iii) Governmental Agencies and Regional Partners.

E. Mayor and Council Closing Comments.
F. Adjournment.

The above agenda schedule represents an estimate of the order for the indicated items and is subject to change at any time. All agenda items are subject to final action by the City Council.

An unscheduled closed executive session may be held if the discussion of any of the above agenda items concerns the purchase, exchange, lease or value of real property; the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee; the deployment or use of security personnel or equipment; or requires consultations with the City Attorney.

At the discretion of the City Council, non-agenda items under the headings of "Citizen Communications", and "Council Comments" may be presented to the Council for informational purposes; however, by law, the Council shall not discuss, deliberate or vote upon such matters except that a statement of specific factual information, a recitation of existing policy, and deliberations concerning the placing of the subject on a subsequent agenda may take place.

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CERTIFICATE

I certify that the above notice of the Special Called City Council Meeting of the City of Cedar Park, Texas was posted on the bulletin board of the City of Cedar Park City Hall, 450 Cypress Creek Road, Building Four, Cedar Park, Texas. This notice was posted on:

JUN 12 '12 AM 10:52

Date Posted:_____

Date Stamped (Month, Day, Year, AM/PM, Time)

The Cedar Park City Hall Multi-Purpose Room is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretative services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (512) 401-5002 or FAX (512) 401-5003 for further information.

LeAnn M. Quinn, TRMC
City Secretary

Notice Removed: _____

Date Stamped (Month, Day, Year, AM/PM, Time)

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